

**REGION OF PEEL  
TOURISM ORIENTED DESTINATION SIGNAGE (TODS) PROGRAM  
Application Form**

**Please read the following instructions carefully before completing this application.**

- ♦ Provide information as requested in the boxes provided.
- ♦ Do not enter information in shaded boxes, which are for office use only.
- ♦ Incomplete application forms may delay the processing of your application.
- ♦ Read the terms and conditions of the Agreement and sign the Application Form.
- ♦ Include the \$50 application fee with the application (make cheque payable to "Region of Peel TODS").
- ♦ Your application will be dated for the purpose of determining priorities at locations where sign spaces are limited.
- ♦ If your eligibility for TODS signs is in question, it may be referred to the Peel Tourism Signage Committee for a decision.
- ♦ You will be advised of your eligibility, which signs have been approved, and the total fees payable.
- ♦ Upon receipt of the total fees payable, your signs will be ordered and installed.
- ♦ Call **Karen Levesque (905) 791-7800 Ext. 3446** for enquiries and status of your application.

Application No:	Date of Receipt:	Approval No:	Date of Approval:

**Applicant Information**

Name:	Mailing Address:		
1			
Telephone No:	Fax No:	E-mail:	Preferred Form of Communication:
2			

(1-E-mail 2-Fax 3-Regular mail)

**Tourism Operation Information**

Name of Operation:	Name to Appear on Signs (subject to approval by Region):
3	
Municipal Address of Operation:	
4	
Nature of Business:	
5	

**Eligibility Information**

Answer Yes(Y) or No(N) to the following statements and supply information as requested.

6	<input type="checkbox"/>	To the best of my knowledge, my operation complies with all applicable federal, provincial and municipal legislation.
7	<input type="checkbox"/>	My operation adheres to the safety standards and procedures that apply to the industry to which it belongs.
8	<input type="checkbox"/>	My operation serves predominantly transient customers.
9	<input type="checkbox"/>	My operation is open to the general public.
10	<input type="checkbox"/>	My operation is accessible by public roads.
11	<input type="checkbox"/>	My operation is open for at least 12 consecutive weeks a year and 5 days a week. If not, indicate season & hours:
12	<input type="checkbox"/>	
13	<input type="checkbox"/>	My operation has a reception structure.
14	<input type="checkbox"/>	My operation has a controlled gate.
15	<input type="checkbox"/>	My operation has a staffed reception and orientation point.
16	<input type="checkbox"/>	My operation has permanent interpretation panels or displays.
17	<input type="checkbox"/>	My operation advertises its location, operating season & hours, contact information and facilities in the following media:
18	<input type="checkbox"/>	
19	<input type="checkbox"/>	My operation is located within the Regional Municipality of Peel.
20	<input type="checkbox"/>	I am a member of the Escarpment Country Program sponsored by the Milton Chamber of Commerce.
21	<input type="checkbox"/>	I am a member of the Ontario Farm Fresh Organization.

Please enter the number from the list below that best describes your operation (enter "26" if none applies)

22	<input type="checkbox"/>																												
		<table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">1 Transient accommodations, hotels, and bed &amp; breakfast</td> <td style="width: 50%;">14 Historic/archaeological sites</td> </tr> <tr> <td>2 Destination accommodations, resorts, and inns</td> <td>15 Provincial parks</td> </tr> <tr> <td>3 Campgrounds</td> <td>16 Conservation areas and parks</td> </tr> <tr> <td>4 Theme tourist attraction and theme parks</td> <td>17 Botanical gardens</td> </tr> <tr> <td>5 Interpretative centres (industrial, speciality, or nature)</td> <td>18 Public trails</td> </tr> <tr> <td>6 Farm based tourist attractions</td> <td>19 Public golf courses</td> </tr> <tr> <td>7 Farmers markets</td> <td>20 Marinas</td> </tr> <tr> <td>8 Performance theatres</td> <td>21 Winter sport facilities</td> </tr> <tr> <td>9 Museums</td> <td>22 Equestrian facilities</td> </tr> <tr> <td>10 Antiques, craft and art galleries</td> <td>23 Air fields and flying operations</td> </tr> <tr> <td>11 Tourist information centres</td> <td>24 Major sport facilities</td> </tr> <tr> <td>12 Downtown areas, hamlets and villages</td> <td>25 Zoos</td> </tr> <tr> <td>13 Heritage conservation districts</td> <td>26 Other</td> </tr> </table>	1 Transient accommodations, hotels, and bed & breakfast	14 Historic/archaeological sites	2 Destination accommodations, resorts, and inns	15 Provincial parks	3 Campgrounds	16 Conservation areas and parks	4 Theme tourist attraction and theme parks	17 Botanical gardens	5 Interpretative centres (industrial, speciality, or nature)	18 Public trails	6 Farm based tourist attractions	19 Public golf courses	7 Farmers markets	20 Marinas	8 Performance theatres	21 Winter sport facilities	9 Museums	22 Equestrian facilities	10 Antiques, craft and art galleries	23 Air fields and flying operations	11 Tourist information centres	24 Major sport facilities	12 Downtown areas, hamlets and villages	25 Zoos	13 Heritage conservation districts	26 Other	
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**Sign Information** (Use attached sheet for reference.)

**Trailblazer signs (Type A or B)**

	Sign to be placed on	Approaching/Facing	From	R/L*	App'd	Size (cm)	Km	Arrow	Fee Payable
Sample	King Street	Dixie Road	East	R		60 x 240	3	Left	\$153
Sample	Winston Churchill Boulevard	Charleston Sideroad	North	L		30 x120	5	Right	\$65
23	1								
24	2								
25	3								
26	4								
27	5								
28	6								
29	7								
30	8								
31	9								
32	10								
33	11								
34	12								
35	13								
36	14								
37	15								
38	16								
39	17								
40	18								
41	19								
42	20								
43	21								
44	22								

(\*R/L: On Regional Road)

**Total sign fees** 0

**GST** 0

**Total fees payable**

**Annual renewal fees payable on the date of installation, the following year.**

**Agreement**

I have read the Peel TODS Administrative Guidelines.

I have supplied information on this Application Form truthfully and to the best of my knowledge.

I agree to the following terms and conditions:

- My eligibility in the TODS program is subject to the approval of the Region.
- If my eligibility is in question and is referred to the Peel Tourism Signage Committee, the Committee's decision is final.
- The Region may review my eligibility for the program at any time.
- The Region reserves the right to approve and decide on the type, size and location of the TODS signs I apply for.
- All TODS signs installed on my behalf are the property of the Region or the Area Municipality.
- Fees payable to the Region are for services rendered in accordance with the TODS program approved by Regional Council.
- Non-payment of the Annual Renewal Fees by the due date (instalation date) will result in the removal of my TODS signs.
- Signs applied for on Area Municipal Roads may be subject to the approval and fee schedules of the Area Municipality.
- The Region reserves the right to terminate this agreement and my TODS signs at any time without compensation.

Signature:

Name:

Date:

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