

Media Release

FOR IMMEDIATE RELEASE

May 7, 2019

Economic Development Week is May 6 – 11, 2019

The Town of Caledon is marking National Economic Development Week from May 6-11, 2019 to celebrate the contributions of positive economic development to the community.

On Tuesday, May 7 at 9:00 a.m. Mayor Thompson and Council will hoist a flag at Town Hall to mark the week.



“With our close proximity to major markets, ready access to transportation networks and an enviable quality of life, Caledon is well poised to continue growing sustainably,” said Mayor Allan Thompson. “With prudent budgeting and thoughtful zoning our approach to economic development has helped build a fiscally responsible environment that supports business investment both large and small.”

Economic development includes policies and programs explicitly directed at improving the business climate through specific efforts, business finance, marketing, neighborhood development, business retention and expansion, technology transfer, real estate development and others.

Caledon has welcome major new investments from companies such as [UPS Canada](#), [Amazon](#), [MARS](#), and [Canadian Tire](#). A similar slate of good news has been happening at the small business level, with the arrival of a steady stream of new business to Caledon, including [Mamma’s Shack](#), [Caramel Café](#), [Family Tree Childcare](#), [Fencor Contracting](#), [Tijoris Home](#), [Freshii](#) ... and more.

“Economic Development Week is an opportunity to celebrate the entrepreneurs starting new businesses here as well as the current business owners who provide jobs for residents,” said Ben Roberts, Manager of Business Development, Tourism and Culture. “It’s also a chance to invite investors and local business owners to reach out to us, in person or at caledon.ca/business, to learn more about our programs and services.”



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The Town of Caledon Economic Development Office offers a number of programs and services, from Community Improvement Plans (CIPs) that provide financial incentives for downtown or village businesses to renovate, to in-person advice to start-ups through the Caledon Business Innovation Zone (CBIZ)...and more.

The Economic Development Office also supports local business networking events such as the Mayor's Business Breakfast, the Caledon Business Forum and the Mayor's Youth Summit. It publishes a monthly email newsletter, [The Business Report](#) and a regular series of business advice columns in the Caledon Citizen.



About Economic Development Week:

Now in its fourth year, Economic Development Week was created by the International Economic Development Council (IEDC) in 2016 to increase awareness of local programs that create jobs, advance career development opportunities, and improve the quality of life in communities everywhere.

About the Town of Caledon Economic Development Office

Our mission is to promote economic opportunities and secure investment that supports our strategic economic development objectives and enhance community prosperity. The Economic Development team offers assistance with a variety of business and development aspects within Caledon, including small business advice, business retention and expansion, help with the municipal approvals process, market research and more.

For more information visit caledon.ca/business or contact

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