

# Media Release

**FOR IMMEDIATE RELEASE**

March 28, 2019

## Turn out the lights - Celebrate Earth Hour in Caledon

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The Town will participate in a “Lights Out” campaign to demonstrate its ongoing commitment to climate change action, as announced at Town Hall on Tuesday, before Council. This year Earth Hour takes place on Saturday, March 30 from 8:30 to 9:30 p.m. residents and businesses are encouraged to participate by turning off unnecessary lights for the hour.

“We have actively participated in Earth Hour since 2008, and as they say, the best kWh saved is the kWh not used!” said Mayor Allan Thompson. “I am excited to formally announce the Town’s participation in Earth Hour again this year and am inspired by the action taken by the younger generation to encourage people to do what they can to promote a clean environment”.

Lighting in unoccupied areas will be turned off at:

- Town Hall
- 6211 Fire Administration
- OPP Detachment (subject to events)
- Fire Halls #301-#309 (subject to events)
- Caledon East Community Complex
- Alton Community Centre
- Caledon Centre for Recreation and Wellness
- Albion Bolton United Community Centre
- Rotary Club
- Mayfield Recreation Complex
- Lloyd Wilson Arena
- Cheltenham Community Hall
- Margaret Dunn Library
- Caledon Village Place
- Victoria Parks Community Centre

The ice arenas will be shut down when unoccupied during the hour at Mayfield Recreation Complex, Albion Bolton United Community Centre and Caledon East Community Complex. Learn more about [Earth Hour](#).

By conserving electricity for just one hour, the Town estimates it will reduce electricity demand by approximately 4 - 12% or 1828kW - 5429kW. This is the equivalent to total cost savings of \$512 - \$1520 including households, businesses and Town facilities across Caledon.



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### **EcoCaledon’s “Paint a Picture” Project**

The Town also confirmed its ongoing support to the “Paint a Picture” project, in partnership with EcoCaledon, to promote clean air and the importance of not idling.

“Paint a Picture” works with Caledon schools and students to create posters that are featured in various businesses throughout Caledon promoting the importance and benefits of not idling. In 2018, posters created by students were featured in an impressive 80 locations across Caledon.



*(Council, EcoCaledon staff and participating students)*

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#### **Media Contact:**

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