

# Media Release

## FOR IMMEDIATE RELEASE

May 3, 2017

## Recognizing Emergency Preparedness Week (May 6 – 12, 2018)

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Emergency Preparedness Week (May 6 – 12, 2018) is a Canada-wide initiative to increase awareness of individual and family preparedness. Caledon Fire & Emergency Services encourage residents to be prepared to cope on their own for at least the first 72 hours of an emergency while rescue workers help those in urgent need and attend to the cause of the emergency.

“By taking a few simple steps, you can become better prepared to face a range of emergencies”, says Fire Chief Darryl Bailey, who also serves as the Town’s Community Emergency Management Coordinator. “Preparation can happen in just three steps: make a plan, build a kit and be informed. This will help families to cope on their own while first responders are attending to the actual/cause of the emergency.”

### Alert Ready - A Province Wide Test: May 7, 2018. 1:55 pm

Wireless Emergency Alerts Are Here: Starting April 6, 2018, in addition to TV and radio, Alert Ready will be sending life-threatening emergency alerts to cell phones. The geo-targeted alerts will warn Canadians about dangers and imminent threats to life and property so they can take appropriate action.

A Province-wide test will take place on Monday, May 7, 2018, 1:55 pm EST and again on September 19th.

Visit [Ontario.ca/alertready](http://Ontario.ca/alertready) to learn more about receiving life-saving information on your mobile phone and to check if your phone is compatible.

Visit [Caledon.ca/prepare](http://Caledon.ca/prepare) or [emergencymanagementontario.ca](http://emergencymanagementontario.ca) for more information about how to keep your family safe.

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