



PROCLAMATION

- Whereas, drowning remains one of the leading causes of preventable death in Canada, with over 400 Canadians losing their lives annually in water-related incidents; and*
- Whereas, the Lifesaving Society designates the third week of July as National Drowning Prevention Week (NDPW) to focus community and media attention on the drowning problem and drowning prevention; and*
- Whereas, key messages for National Drowning Prevention Week 2025 include: Supervise Children: Always directly supervise children around water—if you are not within arm's reach, you've gone too far. Boating Safety: Choose it. Use it. Always wear a lifejacket when in a boat. Learn to Swim: Basic swimming ability is a fundamental requirement in any meaningful attempt to eliminate drowning in Canada. Stay Sober In, On, and Around Water: Alcohol and cannabis use impair balance, judgment, and reflexes. Stay sober when in, on, or around the water. Open Water Safety: Make smart choices before going in, on, or around the water. Just Keep Learning: You can save a life—yours and someone else's. Take a learn-to-swim, lifesaving, or first aid class today.*
- Whereas, the Lifesaving Society encourages communities, organizations, and individuals to participate in activities and initiatives that promote water safety and reduce the risk of drowning; and*
- Therefore, I, Annette Groves, Mayor of the Town of Caledon, hereby do proclaim*

July 20 to July 26, 2025
as
"National Drowning Prevention Week"

in the Town of Caledon and do commend its thoughtful observance to all citizens of our municipality.

Mayor Annette Groves, Town of Caledon