



# PROCLAMATION

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- Whereas, *1 in 6 people in Canada who menstruate experience period poverty, a reality that affects individuals in every community, including here in our city; and*
- Whereas, *Menstrual Health Day was initiated in 2014 by the German non-profit WASH United to raise awareness, challenge stigma, and advance menstrual health, education, and dignity worldwide; and*
- Whereas, *The Period Purse is a federally registered Canadian charity working nationally to achieve menstrual equity by removing stigma and breaking down barriers to education and access to period products; and*
- Whereas, *A period-friendly Canada is one where everyone can access the products, education, and infrastructure they need to achieve menstrual health, and where communities work together to address the root causes of period poverty.*
- Therefore, *I, Mayor Annette Groves, on behalf of the Town of Caledon Council, do hereby proclaim*

May 28, 2026

as

"World Menstrual Hygiene Day"

*in the Town of Caledon and do commend its thoughtful observance to all citizens of our municipality.*

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Mayor Annette Groves, Town of Caledon