



PROCLAMATION

- Whereas,* Every year on February 11, United Ways and 211s across Canada celebrate National 211 Day. 211 Day is a public awareness initiative for the award-winning 211 service that helps guide individuals and families through the complex network of human services, and;
- Whereas,* 211 provides residents of Caledon with information and referrals to the complete range of government, health, community and social services in their communities. 211 is a free and confidential service available 24/7 in 150+ languages by phone. Service is also available online at 211Central.ca and via text, chat and email, and;
- Whereas,* Our goal is to raise awareness for the free, confidential 211 service on 211 Day through outreach, social media promotion and public relations. We will be using the illumination of landmarks and proclamations as a story telling device in our newsletters and social media on and around 211 Day, and;
- Whereas,* Our hope is that this will provide us with an additional opportunity to talk about 211 service which is available to all Canadians for free if they ever need help dealing with life's challenges.
- Therefore,* I, Mayor Annette Groves, on behalf of the Town of Caledon Council, do hereby proclaim

February 11, 2024

as

"National 211 Day"

in the Town of Caledon and do commend its thoughtful observance to all citizens of our municipality.

Mayor Annette Groves, Town of Caledon