



Council Meeting Minutes  
Wednesday, February 20, 2013  
3:00 p.m.  
Council Chambers, Town Hall

Mayor M. Morrison (left at 4:00 p.m. – Other Municipal Business)  
D. Beffort  
N. de Boer (Absent – Personal Business)  
P. Foley  
G. McClure  
R. Mezzapelli (Absent - Personal Business)  
R. Paterak  
A. Thompson  
R. Whitehead

Chief Administrative Officer: D. Barnes  
Director of Public Works: C. Campbell  
Economic Development Officer: S. Dolson  
Director of Development Approval & Planning Policy: M. Hall  
Council/Committee Co-ordinator: B. Karrandjas  
Director/Chief Financial Officer/Deputy CAO: R. Kaufman  
Director of Administration/Town Clerk: K. Landry  
Director of Human Resources: J. Porter

Other Staff Present Specific Items Only  
Manager of Regulatory & Inspection Services: L. Butko  
Regulatory & Inspection Service Coordinator: J. Elliott  
Accessibility, Election and Special Projects Manager: L. Hall  
Building Permit Co-ordinator: G. Smillie  
Senior Development Planner/Urban Designer: P. Strachan  
Legislative Services Manager/Deputy Clerk: D. Thompson

1. **CALL TO ORDER**

Mayor Morrison called the meeting to order at 3:07 p.m.

2. **APPROVAL OF AGENDA**

Moved by D. Beffort - Seconded by A. Thompson

2013-118

That the agenda for the February 20, 2013 Council Meeting, be approved.

Carried.

3. **DISCLOSURE OF PECUNIARY INTEREST** - none

4. **PRAYER AND O CANADA**

Councillor Thompson opened the meeting with a prayer.

5. **SUMMARY OF ADDENDUM ITEMS** - None

6. **COUNCIL WORKSHOP**

Moved by A. Thompson - Seconded by R. Whitehead

2013-119

That Council convene into Council Workshop.

Carried.

1. Comprehensive Sign By-law.

Leo Butko, Manager of Regulatory and Inspection Services presented the following information:

Overview

- The purpose of this workshop is to gain input from Council regarding the existing Sign By-law and Election Sign By-law.
- Discussions will be focused on:

- Issues list pertaining to these two by-laws
- Proposed work schedule to amend the by-laws
- Methodology for the amendments
- Who should be invited to provide comment on the proposed changes
- A session of 3 Workshops are proposed, as well as multiple Public consultations:
  - On the issues and planned actions to amend the by-laws (today's workshop).
  - Proposed changes to the Elections Signs By-law
  - Proposed changes to the Signs By-law
- The major issues to be addressed:
  - Agri-Tourism/Artisans Directional Signs
  - Temporary Roadside/Advertising Signs
  - Enforcement of Special Sign Districts (flashing/neon signs, etc.)
  - Election Signs

#### Tentative Schedule

#### Election Sign By-law

- Public Information Meeting on Election Sign By-law – March 20, 2013
- Election Sign By-law – Workshop – April 23, 2013
- Final Report for Council – June 25, 2013

#### Sign By-law

- Sign by-law – Workshop – July 10, 2013
- Public Consultation
  - Business Improvement Association - TBD
  - Chamber of Commerce - TBD
  - CERC - TBD
  - Peel Federation of Agriculture – TBD
- Notification of various associations - TBD
- Public Information Meeting – September 4, 2013
- Final Report to Council – November 5, 2013

#### Sign By-law

#### Special Sign Districts (BIA Area, Core Area of Caledon East)

- Discussion on Special Sign District Guidelines
  - Guidelines are not enforceable - require clear criteria for enforcement
  - Regulatory Authority – Planning Act, Heritage Act (can we enforce provisions through a Permit process or have specific details captured in the Sign By-law?)
  - Flashing/neon signs

#### Temporary Signs

- Agri-Tourism/Artisans, Directional Signs, Temporary/Seasonal Roadside Advertising and Directional Signs
- Sign pollution - finding the balance between sign pollution and good and effective advertising methods

#### Suggested organizations to provide direct input

- Business Improvement Association (BIA) Bolton
- Chamber of Commerce
- Caledon East Revitalization Committee (CERC)
- Peel Federation of Agriculture (temporary signs issues only)
- Economic Advisory Committee, Tourism Committee, Village Associations

#### Election Sign By-law

#### Items for Discussion:

- Current By-law Concerns
- Guiding Principles
- Volume of Election Signs on Private/Municipal Property
- Size of Election Signs
- Length of Impact to Community

- Poster Sleeves
- Definitions and possible additional prohibitions

#### Election Sign By-law, Issues

- The By-law can be confusing as to where signs can be placed due to some subjectivity i.e. obstructions
- Difficult to clearly articulate and communicate, leading to misunderstanding of the rules especially by volunteers
- Enforcement resources involved due to misunderstanding of rules
- Enforcement issues with proving of violations i.e. where is the property line?
- Lacking in definition
  - What is an election sign? (vehicles, trailers, etc.)

Councillor Thompson assumed the role of Chair.

#### Guiding Principles

- The democratic process shall allow candidates to promote themselves through election signs
- The Public has a right to promote their candidates of choice through election signs
- There should be fair and equitable opportunities for all candidates for this promotion
- This promotion through election signs should be balanced with the public tolerance of the aesthetic impact on their community for a limited period of time
- The legislation should be simple, clear, fiscally responsible and easily enforceable.

#### How to Balance Needs?

#### Volume of Election Signs

#### Private Property

#### Current By-law

- Any number of signs may be placed on private property
- The restrictions are size (1.5 square metres) and height (maximum 2.4 metres)
- Cannot impede traffic, pedestrians or constitute a hazard or safety concern.

#### Discussion

- Should there be limitations on the number of signs placed on Private Property i.e. one or two signs for each candidate?

#### Road Allowances

#### Current By-law

- Election Signs are not allowed on Town Road Allowance except if the election sign would be visually obstructed, then one sign per candidate can be placed on the abutting road allowance with consent of the abutting property owner.

#### Discussion

- This is Town Property and the abutting property owner has no legislative rights
- Should the status quo be maintained?
- Should all property owners regardless of obstruction be allowed to promote a candidate on the Town Road Allowance?
- Should the Town prohibit all Election Signage on Town Road Allowance?
- Can we consider designated areas where they can be placed on Town Road Allowances?

Size of Election Signs

Current By-law

Campaign Office Headquarters

- An election sign that is a wall sign may not exceed 30% of the wall area for all wall signs.

On Private Property

- Not to exceed 1.5 square metres and maximum 2.4 metres in height

On Road Allowance

- Not to exceed .5 square metres with a 1 metre in height

Discussion

- Should there be status quo, less or further restrictions on size of election signs?
- These sizes were previously identified as standard sizes following past consultation with council and public input

Length of Impact to Community

Current By-law

- An Election sign may not be erected or displayed prior to the issuance of writs for a provincial or federal election or no earlier than six (6) weeks immediately preceding the day of a municipal election.
- An election sign shall be removed within seven (7) days immediately following 11:59 p.m. of the day of the election.

Discussion

- Any consideration for shortening the time that election signs can be placed?

Poster Sleeves on Municipal Posts

Current By-law

- Captured in By-law to meet Case Law decision that Municipality provide for signage
- Town has 17 post locations strategically placed for insertion of election sign sleeve
- Anecdotal evidence suggests that this option has rarely if ever been utilized

Discussion

- Should this section of the By-law be removed if other means of meeting requirements are accepted

**SIGN SLEEVE LOCATIONS IN CALEDON**

	Location	Posted To	Area
1	Intersection of Snelcrest Dr. and Flemington Dr.	Light standard	Mayfield West
2	Valleywood Blvd. North entrance	Light standard	Mayfield West
3	Creditview Road Baseball Park	Light standard	Cheltenham
4	Lloyd Wilson Centennial Arena	Light standard	Inglewood
5	Inglewood Community Centre	Light standard	Inglewood
6	Emeline Street	Light standard	Alton
7	North west corner of Allan Dr. and Landsbridge St.	Light standard	Caledon Village
8	North west corner of Leavens Court and Ellwood Dr. East	Light standard	Bolton

9	Potts park opposite Dovaston Gate	Black light standard	Bolton
10	North west corner of Allan Dr. and Landsbridge St.	Light standard	Bolton
11	North west corner King St. and Hwy. 50 (downtown Bolton)	Light standard	Bolton
12	South east corner Mill St. and Hwy. 50	Light standard	Bolton
13	South side of Brawton Dr. west of Wallace St.	Light standard	Palgrave
14	West side of Hwy. 50 in front of Fire Station	Hydro pole	Palgrave
15	North side of ball field beside gravel parking lot	Light tower	Caledon East
16	West side of Airport Rd immediately south of LCBO	Light standard	Caledon East
17	Near super mail box on east side of Ivan Ave. north of Parsons	Light standard	Caledon East

Definitions and Additional Prohibitions

Clarity of definitions

- Provide comprehensive definitions to address concerns:
  - "election sign",
  - "mobile or trailer signs",
  - "vehicle signs used as electoral promotions"

Additional Prohibitions

- Consider prohibiting the use of "Mobile or Trailer Signs" and limits on advertising of election signs on vehicles and where parked.

Moved by R. Whitehead – Seconded by D. Beffort 2013-120

That Council rise out of Council Workshop. Carried.

7. **PUBLIC QUESTION PERIOD** – No one in attendance came forward

8. **BY-LAWS**

Moved by R. Whitehead - Seconded by P. Foley 2013-121


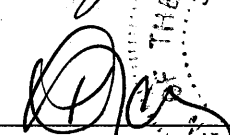
That the following by-laws be taken as read three times and finally passed in open council:

BL-2013-020      To confirm the proceedings of the Council for The Corporation of the Town of Caledon at its Council Meeting held on the 20<sup>th</sup> day of February, 2013

Carried.

9. **ADJOURNMENT**

On verbal motion moved by Councillor Beffort and seconded by Councillor McClure, Council adjourned at 4:48 p.m.

  
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 Marilyn Morrison, Mayor  
  
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 Karen Landry, Clerk