



MEDIA RELEASE

FOR IMMEDIATE RELEASE
March 15, 2011

TOWN OF CALEDON PARTICIPATES IN EARTH HOUR CALEDON ENCOURAGES EVERYONE TO “GO BEYOND THE HOUR”

It'll be lights out in Caledon on March 26 from 8:30 to 9:30 p.m.

“The Town of Caledon participates in Earth Hour as a demonstration of our commitment to energy initiatives and raising awareness about climate change,” explained Mayor Marolyn Morrison.

Earth Hour has grown from a single event in Sydney Australia in 2007 to a global phenomenon. As the popularity of Earth Hour grows so does its call for action. Earth Hour's 2011 campaign slogan is “**Go Beyond the Hour**”. In response to this call for action the Town of Caledon will be hosting a "Greening Your Life" event to assist residents with going beyond the hour. The event is Wednesday April 13, 2011 7-9pm at the Albion Bolton Library Branch (Albion Bolton Community Centre, Meeting Room C).

Town Hall, community centres and recreation facilities will dim or darken all unnecessary indoor and outdoor lights on Saturday, March 26. A complete list of Town facilities participating in Earth Hour will be posted to the Town's website on March 21, 2011.

The Town of Caledon encourages everyone to get involved in Earth Hour. To learn more, visit www.EarthHourCanada.org

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