



MEDIA RELEASE

FOR IMMEDIATE RELEASE
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2010 CALEDON FARMERS' MARKET **A SWEET CELEBRATION LAUNCHES CALEDON FARMERS' MARKET'S SECOND YEAR**

Building on the success of last year's inaugural Market, the Caledon Farmers' Market launches its second season on Thursday, June 17, 2010, with celebrations that include free strawberry shortcake – served by local dignitaries – cooking demonstrations using fresh, local strawberries, live music, face painting and children's crafts.

"Farmers' markets are more than shopping destinations; they are a community forum that offers an ideal opportunity to talk with – and learn from - local farmers and artisans," noted Mayor Marolyn Morrison.

Come out and experience the best that Caledon has to offer, from our own backyard! This first-producers market promises a large variety of goods: fruit and vegetables, meat, fresh-baked goods, and honey — to name but a few – and, of course, talented local artisans showcasing their handcrafted wares and one-of-a-kind creations.

Special events throughout the season will bring fun and variety to the Market by showcasing local produce through demonstrations, samples, food sales and activities for the kids. The Market is open every Thursday – including Canada Day, July 1, 2010 – until October 7, 2010 from 3:00 to 7:00 p.m. at the Albion Bolton Community Centre, Queen Street, Bolton.

For additional information or to subscribe to the Caledon Farmers' Market newsletter www.caledon.ca/farmersmarket or find us on Facebook "Caledon Farmers Market".

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