



MEDIA RELEASE

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EDCO HONOURS COMMUNITIES AT ONTARIO ECONOMIC DEVELOPMENT AWARDS

The Town of Caledon received two Awards of Merit from the Economic Development Council of Ontario at the recently held Ontario Economic Development Awards. The ceremony honours winners and awards of merit for their efforts in promoting their communities for location and tourism opportunities. Economic Development initiatives are also judged as part of the process.

For their efforts, the Town of Caledon received an Award of Merit in the category of Business Development Event/Campaign for the Caledon Farmers' Market – a new initiative in 2009. In addition, an Award of Merit was received for the newly developed Bolton Community Improvement Plan in the Category of Redevelopment Initiatives.

"When it comes to encouraging new investment and the expansion of existing businesses, continuous improvement of programs and services is important," said Mayor Marolyn Morrison. "On behalf of Council and staff, I would like to applaud the Economic Development team who creatively and constantly strive to show the investment community that Caledon is the natural course of business."

This year, over 130 entries were judged. "The competition allows local communities to see just how they stack up against other municipalities when it comes to promoting location, investment & tourism opportunities." stated EDCO President Lauren Millier.

Visit www.caledon.ca/edc to view ED&C's award-winning marketing vehicles and learn more about the Caledon Farmers' Market, Bolton Community Improvement Plan and other exciting new initiatives.

EDCO is the country's largest provincial economic development association that offers this program, as well as professional development opportunities, throughout the year. Membership numbers close to 600 from both the private and public sector.

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