



Economic Development Advisory Committee Meeting Minutes  
Wednesday, September 1, 2010  
2:00 p.m.  
Committee Room, Town Hall

Members Present:

Manufacturing: F. Guzzo – Chair  
Mayor M. Morrison  
Councillor A. Thompson  
Councillor R. Whitehead  
Peel Federation of Agriculture: P. Armstrong  
Hills of Headwaters Tourism Association: J. Giancola  
Movement of Goods Industry: G. Ledson  
Peel Federation of Agriculture: G. Downey  
Chamber of Commerce: K. Darnley  
Aggregate Industry: M. Miller  
Service Sector: S. Desrocher

Members Absent

Member at Large: R. Murray, (regrets)  
Peel Federation of Agriculture: D. Lyons, (regrets)  
Member at Large: G. Schmalenberg, (resigned)

Town Staff:

Chief Administrator Officer: D. Barnes  
Manager of Economic Development: N. Lingard  
Research Assistant: C. Banfield  
Committee Coordinator: C. Pillsworth

Public Attendees:

Tom Dolson  
Luciano DiPalma

1. **CALL TO ORDER**

The meeting was called to order at 2:05 p.m.

2. **APPROVAL OF AGENDA**

Moved by: Steve Desrocher

EDC-2010-012

That the agenda for September 1, 2010 be amended to include Other Business by Economic Development Advisory Committee be approved.

Carried.

3. **DISCLOSURE OF PECUNIARY INTEREST** – None stated.

**4. RECEIPT OF MINUTES**

Moved by: John Giancola

EDC-2010-013

That the Economic Development Advisory Committee Minutes dated May 26, 2010, and June 15, 2010, be received.

Carried.

**5. REGULAR BUSINESS**

A. Expansion of Employment Lands

Todd Salter, Manager of Policy advised that the Policy Section of Planning & Development is currently updating the Town of Caledon Official Plan for future employment lands. Region of Peel Official Plan Amendment Number 24 was completed in the spring of 2010 and has been forward to the Province for their review and approval. Town of Caledon Official Plan Amendment 226 was approved in June 2010 and has forward it to the Region of Peel. The Town of Caledon Official Plan is to extend the 2021 employment lands to 40,000 and to extend to 48,000 for the year 2031. The two (2) projects that are being reviewed for employment land expansion is Bolton and Mayfield West Phase 2. Primary focus is Bolton and Mayfield West Phase 2 as well as some smaller numbers for businesses in Sandhill, Victoria and Tullamore.

B. Improvements to the Development Process/Integrated Project Plan

Douglas Barnes, Chief Administrative Officer provided an overview of the improvements to the development application review process. A review team has been established between agencies and Town Staff. Workstations in the Planning & Development section of Town Hall are being arranged to accommodate staff from the Toronto Region Conservation Authority and Credit Valley Conservation Authority to work one day a week for the review applications. The approval process has been reviewed and a "one-stop shopping" process will be implemented effective January 1, 2011. The one stop shop will provide a checklist, review the procedures and collect the money.

C. Economic Development Update

Norm Lingard, Manager of Economic Development provided an updated on the following items:

i) Small Business Enterprise Centre

On August 10, 2010 Council passed a resolution awarding Caledon Community Services the RFP to provide entrepreneurship development services via Caledon Small Business Enterprise Centre. This will be advertised through the commercial plan, website, newspapers and also on Brampton's website. Next week all businesses will receive a newsletter updating on the Caledon Small Business Enterprise Centre.

ii) RIC Centre – Innovation 2 Growing Globally

On Tuesday, October 5, 2010 an Innovation 2 Growing Global will be held at the Mississauga Convention Centre. This event will be sponsored with the City of Mississauga, City of Brampton, Brampton Board of Trades, Industry Associations, Caledon Economic Development Offices and etc. The strategy is to promote international growth and ideas for suitable global markets

iii) Investment Activity

Since 2007, the Town of Caledon has added a total of 4,610,328 square feet of both new and expanded industrial space. There have been eight (8) projects and these projects have accounted for 90% of the total industrial floor space constructed and 86.75% of the industrial land that has been absorbed for the period of 2007-2009. With the down turn of the economy there has been an increase in vacancy approximately 35%. For 2010 there has been an upswing in leasing activity. With this increase it is estimated that Caledon's vacancy rate currently sits at 10%. Staff have met with Panattoni Development Company and they are very positive that Caledon is the place to locate as there is intermodal, airport and highways.

D. October 5, 2010 CEDAC Report to Council

The Terms of Reference for the Economic Development Committee requires an annual report to Council stating its achievements. The report would also outline items of concern and where the Committee is proposing to go.

Moved by: Kelly Darnley

EDC-2010-014

That the Economic Development Committee schedule a Special Meeting for November 10, 2010 at 2:00 p.m. to review the work plan and report.

Carried.

E. Resignation

A letter of resignation from Garth Schmalenberg has been received.

Moved by: Allan Thompson

EDC-2010-015

That Steve Desrocher be appointed to represent the R.I.C. at its meeting on behalf of the Economic Development Committee.

Carried.

F. 2011 Meeting Dates

Moved by: Moreen Miller

EDC-2010-016

That the Meeting Dates for 2011 be received.

Carried.

**6. PRESENTATION**

A. Economic Development Marketing Plan

Charles Banfield, Research Assistant, reviewed the Economic Development Marketing Plan with the Committee. Over the past five (5) years the Town's Economic Development Department have conducted numerous studies in order to develop the Economic Development Strategy 2008-2012 which was approved by Council in 2008.

**8. CLOSED MEETING - None**

**9. ADJOURNMENT**

The meeting adjourned at 4:23 p.m.

**10. NEXT SCHEDULED MEETING**

The next meeting will be held on November 10, 2010 at 2:00 p.m. in the Committee Room, Town Hall.