



Economic Development Advisory Committee Meeting Minutes  
Wednesday May 26, 2010  
**2:00 p.m.**  
Committee Room, Town Hall

Members Present:

Manufacturing: F. Guzzo – Chair  
Mayor M. Morrison (arrived at 2:12 p.m.)  
Councillor A. Thompson (arrived at 2:50 p.m.)  
Councillor R. Whitehead (arrived at 2:13 p.m.)  
Peel Federation of Agriculture: P. Armstrong  
Chamber of Commerce: K. Darnley  
Movement of Goods Industry: G. Ledson  
Peel Federation of Agriculture: D. Lyons  
Aggregate Industry: M. Miller  
Member at Large: R. Murray  
Member at Large: G. Schmalenberg

Members Absent

Hills of Headwaters Tourism Association: J. Giancola  
Service Sector: S. Desrocher

Town Staff:

Chief Administrative Officer: D. Barnes  
Manager of Economic Development: N. Lingard  
Committee Coordinator: C. Pillsworth

1. **CALL TO ORDER**

The meeting was called to order at 2:05 p.m.

2. **APPROVAL OF AGENDA**

Moved by: Phillip Armstrong

EDC-2010-007

That the agenda for the May 26, 2010 Economic Development Advisory Committee be approved.

Carried.

3. **DISCLOSURE OF PECUNIARY INTEREST** – None stated.

4. **RECEIPT OF MINUTES**

Moved by: Phillip Armstrong

EDC-2010-008

That the Economic Development Advisory Committee meeting minutes of February 3, 2010, be received.

Carried.

**5. PRESENTATIONS/DELEGATIONS**

5A. RIC Centre Update

Manager of Economic Development Norm Lingard and Garth Schmalenberg advised that the RIC Centre and Town of Caledon have executed the Memorandum of Understanding establishing their partnership.

An Innovation of Manufacturing Workshop is scheduled for October 5, 2010. Details will be provided at the September meeting.

At a recent R.I.C. meeting, an overview on the restructuring of commercialization of innovation was provided. Effective June 12, 2010, working in partnership with MARS, businesses will present ideas to a review panel for a chance to receive funding for commercialization.

5B. Update on Improvements to the Development Process

Chief Administrative Officer Doug Barnes advised that the Town of Caledon is reviewing the development process in order to provide more efficient timelines for applicants. A preliminary meeting will be established with agencies and departments to review and provide comments on development application processing. Information will also be obtained from other municipalities as to how they process development applications.

5C. Draft Economic Development Multi-year Marketing Plan

Moved by: Phillip Armstrong

EDC-2010-009

That the Draft Economic Development Multi-year Marketing Plan be deferred to the September agenda.

Carried.

5D. Update on MTCU Ontario Labour Market Partnership proposal

Manager Employment Services Cathy Perennec-McLean of Caledon Community Services advised that approval to apply for funding has been received from the Ontario Labour Market Partnership program.

5E. Roundtable Meeting

Mayor Morrison requested the Committee to convene on Tuesday, June 15, 2010, to review and provide comments on the proposed Caledon Strategic Plan Report before being submitted to Council.

Moved by: Moreen Miller

EDC-2010-010

That a Special Economic Development Advisory Committee Meeting be held on Tuesday June 15, 2010 at 7:00 a.m. in the Committee Room at the Town Hall.

Carried.

## **6. PRESENTATIONS**

### 6.1 Caledon Community Services Information Presentation

Monty Laskin and Cathy Perennec-McLean from Caledon Community Services provided a brief presentation on Caledon Community Services (CCS). CCS is a multi-service, community impact organization, supporting residents in Caledon. Some of the benefits that are provided are:

- Jobs Caledon Employment Services – it will begin transformation to full suite service delivery beginning August 1, 2010. (components will include Client Service Planning and Coordination, Resources and Information, Job Search, Job Matching, Placement and Incentives, Job Training and Retention and Other Employment Ontario Programs)
- Ontario Works, Jobs Development
- Crisis Intervention
- Food Bank
- Community Information including support for seniors and people with disabilities
- Employment Services are provided in Bolton, Caledon East and Inglewood.
- Life for Youth (provides skills assessment, training and paid work experience)
- Language Instruction for Newcomers to Canada.
- Employment Services (provides career planning and counselling, skills enhancing workshops, computer and internet access and full time and part time job leads). - approximately 6,000 clients that visit Jobs Caledon annually.

CCS is looking for assistance and partnering in job development and placements, share job postings, be a guest speaker, join special events and help promote CCS and what it has to offer to the community.

## **7. CLOSED MEETING** – None

8. **ADJOURNMENT**

The meeting adjourned at 4:30 p.m.

9. **NEXT SCHEDULED MEETING**

The next regular scheduled meeting will be held on Wednesday September 1, 2010 at 2:00 p.m. in the Committee Room, Town Hall.