



## SPONSORSHIP | MAYOR'S BUSINESS BREAKFAST



### Partnership.

Partner with the Town of Caledon and sponsor a Mayor's Business Breakfast with opportunity for:

- Business to business networking
- Information sharing about Caledon and regional trends
- High profile keynote addresses about business issues
- Sharing Caledon's business potential with others



### Opportunity.

Sponsoring a Mayor's Business Breakfast offers many benefits:

- Build awareness and partnerships with the Caledon business community
- Include a display of promotional material, as well as a "give away" to attendees
- Provide a list of additional invitees/attendees, who might not normally be invited
- Highlight your organization in a 5-minute presentation during the event
- Sponsor recognition is provided on the invitation
- Event guest list is provided in print or on disk
- Media are invited and encouraged to attend the event



### Community.

New and growing businesses create and provide jobs, support the tax base, and help maintain a high quality of life in the community. The Mayor's Business Breakfast provides links between business leaders, site selectors/realtors, consultants, developers, government, the Town of Caledon and more.



As a sponsor, you have access to a targeted audience - Caledon's business community. Each breakfast event features an address from the Mayor and a high profile keynote speaker.

Approximately 125 guests attend each event, by invite only.



The cost to sponsor a Mayor's Business Breakfast is \$2,500.

### Contact us.

Let's discuss why sponsorship of this event is the natural course for your business.