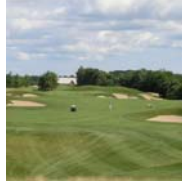




CALEDON
the *natural* course of business



Issue 1 | 2010

Watch The Economic Report's segment on Caledon at www.caledon.ca/edc

caledon featured on the economic report with greg gumbel
click to view ▶

The Town of Caledon will be featured in an upcoming episode of **"The Economic Report"**, an American business news program hosted by Greg Gumbel. As part of the show's series on **Doing Business in a Global Economy**, the segment highlights Caledon's locational attributes and strengths.

Filmed on location in June 2009, the Town's Economic Development and Communications staff worked with the American producers and Canadian film crew to not only produce the segment, but also to oversee the script and select the airing markets. The feature will air nationally in America on the Fox Business Network, nationally in Canada on the Canadian Learning Television network and 48 times regionally in 15 top markets, chosen by the Town. Total viewership is estimated at 12.8 million in Canada and almost 28 million in the United States. Additionally, the segment can be viewed on the Town's website at www.caledon.ca/edc.

Testimonials from corporate Caledon provide candid insights into doing business here, while vibrant footage and an informative script illustrates why Caledon is the natural course for business. The episode

educates viewers on the fact that we live in a global economy and there are select areas in Canada which have stepped up to the plate to attract key businesses.

Caledon has always taken a proactive approach to economic development by building on our competitive

strengths of location, skilled and educated work force, and diverse business opportunities. The Town's innovative marketing campaigns which highlight Caledon's competitive advantages have positioned this community as a viable contender in the GTA.

Jobs Caledon to deliver employment services

The Ministry of Training, Colleges and Universities (MTCU) has selected Caledon Community Services' (CCS) Jobs Caledon to deliver Employment Services as part of its new delivery network for Central Region. In October of 2008, the Ministry contacted employment service providers in Ontario and requested a thorough Capacity Survey to assess providers' expertise and abilities to deliver the new 'one stop shop' service model.

Following a rigorous analysis, CCS has been chosen to provide clients with a single, enhanced point of access to services that are customer-focused, flexible and responsive to local community needs. The new service delivery model will begin August 2010.

Jobs Caledon currently provides clients with resources, workshops, seminars, interview and resume coaching, one-to-one support and access ...please see *Jobs Caledon*, page 3

First application approved under the Bolton Community Improvement Plan

In approving the first application for funding under the Bolton Community Improvement Plan (CIP),

Caledon Council also encouraged other Bolton businesses and property owners in the CIP area to investigate the funding opportunities available through this program.

...please see *Bolton C.I.P.* on page 3

Save the date
May 12, 2010
Caledon Woods Golf Club

Mayor's Business Breakfast

Keynote speaker: Alan Maclachlan, Chief Executive
Insights Learning & Development
see page 2 for more information



ECONOMIC DEVELOPMENT DEPARTMENT
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Caledon partners with RIC Centre



RIC Centre has signed a memorandum of understanding with the Town of Caledon aimed at supporting and building innovation in the community.

“Innovation is a driving force behind a successful local economy; it is the catalyst for growth and competition,” said Mayor Marolyn Morrison. “Caledon has a considerable professional, scientific and technical services industry sector, and this group is well-positioned to connect to technology advancement as a result of this partnership.”

The Research, Innovation and Commercialization Centre (RIC) is a non-profit organization that provides business and technical services to small and medium enterprises (SMEs) to commercialize their innovation. RIC is focused in the aerospace, advanced manufacturing, life sciences and emerging technology sectors. Some of its other partners include the Region Municipality of Peel, the Ministry of Research and Innovation, the Mississauga and Brampton Boards of Trade, and the cities of Brampton and Mississauga.

RIC Centre helps new entrepreneurs and seasoned business people take the next great idea to market in the fields of advanced manufacturing, aerospace, life sciences and ICT/ digital media. Innovation is the engine of Ontario’s economy and the catalyst for competition and growth.

The Ontario Commercialization Network (OCN) supports companies that are working to bring new innovation to market. In Caledon, the local entry point into the network is RIC Centre. RIC offers safe shepherding to mentoring and resources to accelerate time to market.

Emerging opportunities in 2010 include clean and green tech. The drive towards conservation and an environment friendly marketplace has been an impetus for significant innovation. Solar, wind and energy- related innovations have grown with supporting programs from government like the Ontario Emerging Technology Fund. Caledon has a considerable professional/scientific/technical services industry sector and this group is well positioned to connect to technology advancement.

RIC is a virtual incubator, where ideas are the currency of innovation. RIC services are customized to the clients’ needs and provided in partnership with the Ministry of Research and Innovation.

“The inclusion of the Town of Caledon as a partner to the RIC Centre is important in the development of our innovation ecosystem for the region,” says Bill Matthews, Chair RIC Centre, and VP Marketing

Magellan Aerospace. “Clear entry points into the commercialization network accelerate the entrepreneurs’ path to market.”

This new partnership enables RIC to work with entrepreneurs in Caledon, to bring new ideas and innovation into the market. The Centre offers advisory and coaching services; along with various programs to assist growing businesses in establishing a successful tract in a highly competitive market.

Please visit www.riccentre.com for more information.

Former Canadian Olympian keynote speaker at this spring’s Mayor’s Business Breakfast

Caledon’s commitment to business is strengthened through the partnership of Council, staff and the business community. The Mayor’s Business Breakfast has quickly become the must-attend event, providing an opportunity to establish contacts and realize common goals.

Please join us as we welcome **Alan Maclachlan** as our keynote speaker.

Alan is the Chief Executive of Insights Learning & Development in Ontario. His unique life experience combines twenty five years of business and sales management with elite international athletics. He has first-hand knowledge of what it takes to be an effective leader and manager, and is committed to personal development, - each person being the best they can be.

Alan competed for Canada in two Olympic Games as team captain and driver of the four- man bobsled.

He is committed to assisting organizations with improving teamwork, leadership development and sales training. Both in demand both as a facilitator and keynote speaker, Alan has helped clients around the world.

RSVP early as space is limited. edc@caledon.ca



This spring’s Mayor’s Business Breakfast is sponsored by Trump Systems | www.trump.ca

Since 1990, Trump Systems, a Microsoft Gold Certified Partner, has provided quality outsourced IT networking and computer support for businesses in the Greater Toronto Area.

Located at 23 Nixon Road in Bolton, Trump Systems brands themselves as a business owner’s personal I.T. department. Visit their website or call 905.951.9315 for more information.

Single toll-free number makes it easier for businesses to get information

To make it easier for business owners to get the information they need, the governments of Canada and Ontario have collaborated to create a telephone number with business information from both levels of government.

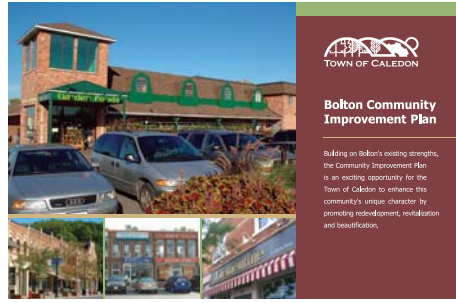
Callers can dial 1-888-745-8888 or TTY 1-800-268-7095 to get information on several topics including financing options, starting or growing a business, federal and provincial government programs, managing employees, regulations, taxes, permits and licences, importing and exporting requirements, and more.

This new toll-free telephone service is part of an ongoing partnership between Industry Canada and ServiceOntario to provide integrated services to businesses, through the Canada-Ontario Business Service Centre, and other services.

Introducing the Town of Caledon's Economic Development Research Assistant

It is with great pleasure that the Town of Caledon introduces Charles Banfield as the newest member of the Economic Development team. Formerly the Marketing and Communications Manager with the Millcroft Inn & Spa, Charles joins the Economic Development Department as Research Assistant with over 13 years of progressive research and marketing experience across a range of industries.

As a key member of the ED team, Charles' responsibilities will include conducting research to identify economic opportunities for Caledon and project managing key department initiatives, such as the award-winning Caledon Business Directory, and the Economic Development website: www.caledon.ca/edc. You can reach Charles at 905.584.2272 x4286 | charles.banfield@caledon.ca



First application approved under Bolton Community Improvement Plan - from pg 1

Aldo Buccioni, owner of Baffo's Pizza, applied for \$7,946.72 under the Building and Façade Improvement Grant for awnings at 33 Queen Street North, Bolton – the soon-to-be new location of Baffo's Pizza. Under the CIP grant program an applicant can apply for 50% of the construction costs to a maximum of \$12,500.

Applicants for the CIP are assessed by a Review Panel of Town staff and, if approved by the panel, the applications are brought to Council for consideration. The Bolton CIP Review Panel recommended approval of Mr. Buccioni's application as it met the general eligibility terms as well as the specific criteria of the Building and Façade Improvement Grant Program. More information about the CIP can be found on the Town's website: search Bolton Community Improvement Plan in the A-Z index.

Jobs Caledon - from page 1

to a variety of IT tools for a successful search for employment. The employment services sites in Bolton, Caledon East and Inglewood host 6,000 visits annually.

For employers, in addition to providing information on grants, subsidies and contributions, Jobs Caledon can provide space for job fairs and interviewing if required (minimal cost), access to their current database of approximately 2,000 potential employees and free job posting services.

The Jobs Caledon Employment Resource Centre is funded by Employment Ontario and is one of the many programs operated by Caledon Community Services. CCS is a community-impact organization that supports residents of Caledon and surrounding communities through its mission of "helping people help themselves".

The main office of CCS is located at 18 King St. East in the Royal Courtyards, Bolton. For more information visit www.ccs4u.org or call 905.584.2300.

List your property on Economic Development's Available Properties Database

Let Caledon Economic Development help you market your commercial or industrial property by adding your listing to our Available Properties Database (<http://www.caledon.ca/edc/availableproperties/>). Potential clients can dynamically search the database for available office, retail and industrial buildings and vacant land in Caledon.

Detailed information on each property listing includes building or site specs, infrastructure readiness, lease or sale price and complete contact information enabling you to connect to the seller via phone, email or web.

The available sites database receives on average, over 1,500 page views per month with the majority of visits coming from North American addresses. The database has also become one of the main entry pages within the Caledon Economic Development website, with many of the visitors return more than once to view the database.

To add your property or site to the database, please contact the Economic Development Department at 905. 584.2272 x4286 or via email at edc@caledon.ca

INVESTMENT ACTIVITY



Inman Holdings Limited **73 Pillsworth Road, Bolton**

The Town of Caledon welcomes Inman Holdings latest investment in Caledon. The speculative development constructed by Inman Holdings, a local developer and property manager in Bolton, adds an additional 4 commercial buildings with a total floor area of 64,416 square feet to Caledon's commercial inventory. The property will provide leasing opportunities for office, entertainment, restaurant and a multitude of other uses. For information, contact Bob Inman, North West Holdings Leasing Office at 905.857.7353.



Corin Broom Manufacturing **6 Marconi Court, Bolton**

<http://cbrooms.businessmedia.ca>

Previously located in North York, the Town of Caledon is very pleased to have Corin Broom Manufacturing locate within Caledon. Established in 1999, Corin Broom has been generating new designs year after year helping their customers in achieving top branding ideas, marketing strategies, and new innovative designs. Corin Broom has located within an existing 24,460 square ft. building and employs 20.



ULMA Construction Systems Canada Inc. **44 Simpson Road, Bolton**

905-857-8562

www.ulma-c.com.br

ULMA Construction Systems of Canada Inc. has chosen to locate its national headquarters in Caledon and currently employs 19 employees within an existing 51,663 square foot building. ULMA Construction, with its world headquarters in Brazil, is one of the world's major manufacturers of formwork and scaffolding systems.



Mr. Greek Express **12736 Highway 50** **905.857.8000**

www.mrgreek.com

Officially celebrated the Grand Opening of their newest GTA location on February 27, 2010. Located in Bolton at 12736 Highway 50, this location has 20 staff members.



Verdi Alliance **91 Parr Boulevard, Bolton** www.verdialliance.com

Verdi Alliance is a specialist in all aspects of concrete. Verdi Forming was originally founded in 1970 and later expanded by joining forces with Alliance Forming and became a leader in residential, industrial, commercial and institutional construction. Verdi Alliance continues to grow and currently has over 750 employees. The Town of Caledon extends a warm welcome to Verdi Alliance who later this year will be locating into its brand new 40,967 square foot facility.



Caruso Gourmet Pizza **212 Queen Street South, Bolton** **905.951.8888**

www.carusogourmetpizza.com

Caruso Gourmet Pizza, which first opened in 1980 in Caledon recently moved into their new location at 212 Queen Street South. Employing 35 people, the new location, with more seating and kitchen space are adding various soups, salads, breakfasts and desserts to complement their award-winning pizza.

Recently the old location of Caruso at 334 Queen Street South has been occupied by **Ayy Chihuahua**. This Mexican take-out restaurant offers burritos, enchiladas, quesadillas, nachos and more to the residents of Caledon.

For more information about Caledon development opportunities:

www.caledon.ca/edc/availableproperties
or contact

Ben Roberts, Economic Development Officer
ben.roberts@caledon.ca | x4011

or
Sandra Dolson, Economic Development Officer
sandra.dolson@caledon.ca | x4152

LithoWeb Inc. **730 Hardwick Road, Bolton** www.lithoweb.ca



Litho Web Inc is one of Toronto's leading printers. Founded in 1970, it has grown over the years and provides a broad array of products to its customers including a huge assortment of commercial printed materials from simple flyers to complex eight-colour marketing collaterals, brochures, magazines and envelopes. Town of Caledon is pleased that Litho Web Inc. has chosen Caledon as its new location. Litho Web currently has 15 employees and have located within an existing 62,085 square ft. building.