



SPONSORSHIP PACKAGES

You can choose from a variety of sponsorship options as outlined in the Sponsorship Benefits Chart. Let us help you select the right sponsorship level that suits your business objectives and budget.

Presenting Sponsor: Exclusive company promotions and Caledon Day's number one supporter.

Area Sponsor: Designated locations within the event site are made available through these sponsorship dollars.

Activity Sponsor: Pair your company's name with the heart of the event; activities for all ages.

Donations: Big or small, we want our entire community involved in this neighbourhood event.

PACKAGE FEATURES	Presenting Sponsor	Area Sponsor	Activity Sponsor	Donations
	\$3,000	\$1,500	\$500	\$100-\$499
Exclusively Display Company Banner at Entrance	◆			
Display Company Banner at Main Stage *	◆			
Logo Displayed on Hwy 50 Roadtop Banner	◆			
Logo on Event Poster	Headline	◆		
Radio Spot Recognition	◆	◆		
No Charge Vendor Exhibitor Space	◆	◆		
Area Naming Rights, Branding & Signage		◆		
Activity Naming Rights, Branding & Signage			◆	
Ad in Caledon Day Program	Full Page	½ Page	¼ Page	Name Recognition
"Proud Supporter" Window Decal & Web Banner	◆	◆	◆	◆
Logo and Link on Caledon Day Website	Headline	◆	◆	Name Recognition
Sponsor PR and Print Media Coverage	◆	◆	◆	◆
Main Stage Emcee Thanks and Recognition	◆	◆	◆	◆
A Corporate Items of Interest in the Runners Kit	◆	◆	◆	◆

* Size of banner to be specified by Town of Caledon